

## Call for Applications for the Whitley Awards 2016

**Gain recognition as an outstanding conservationist who is making a real and long-lasting difference on the ground!**

The Whitley Fund for Nature (WFN) is a UK registered charity offering 'Whitley Awards' to dynamic conservation leaders around the world. Whitley Awards are both an international profile prize and a form of project funding (currently worth £35,000 over one year).

The application period for the **Whitley Awards 2016** is now **OPEN** – the deadline for applications is **October 31<sup>st</sup> 2015**.

Please visit [www.whitleyaward.org](http://www.whitleyaward.org) to download an application form and find guidance notes on how to apply and eligibility.

The Awards will be presented by WFN Patron, HRH The Princess Royal, at the annual **Whitley Awards Ceremony** in **April 2016** and successful applicants will receive funding in **June 2016**.

### The Whitley Awards:

- are the result of a global annual competition for effective conservation leadership.
- are worth **£35,000 GBP** in project funding over one year.
- celebrate passionate leaders and effective communicators – individuals who inspire but who are backed up by a committed team.
- are a significant boost for winners' international profiles as well as providing project funding and support.
- champion leaders working in biodiversity rich, but resource & capacity poor nations.
- enable winners to join a growing network of previous Whitley Award winners, and are an opportunity to share ideas, results and apply for further WFN funding.

### We look for:

- projects that explicitly address biodiversity conservation issues.
- value for money, potential for replication and scalability.
- evidence of proven success and likelihood of future sustainability.
- community involvement.
- sound science/evidence-based approach – the team leader need not be a scientist but the team needs to be able to provide evidence that they are taking the appropriate action and have the required skills and experience.
- impacts not actions – we support projects that can demonstrate real change.

### Eligibility:

- WFN does not fund undergraduate projects, expeditions, MScs, PhDs or governmental work.
- WFN works to build the capacity of less developed nations to conduct conservation. To be eligible to apply, the project must take place in a country that is **NOT** defined as a **HIGH-INCOME ECONOMY** by the World Bank (exceptions include Equatorial Guinea and certain island nations in the Caribbean, contact WFN for more information).
- The Awards are aimed at nationals of the countries or regions where their conservation activities are focused (i.e. they were born there or have lived there a long time and have achieved national status) or are local to the region in which they work.

For more information, please visit [www.whitleyaward.org](http://www.whitleyaward.org) or email [info@whitleyaward.org](mailto:info@whitleyaward.org)